

Organization Analysis & Comparison:

The Beautiful Foundation

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Organizations



The Beautiful Foundation



Give2Asia



The Muttart Foundation



World Hope International

아름다운재단

The Beautiful Foundation

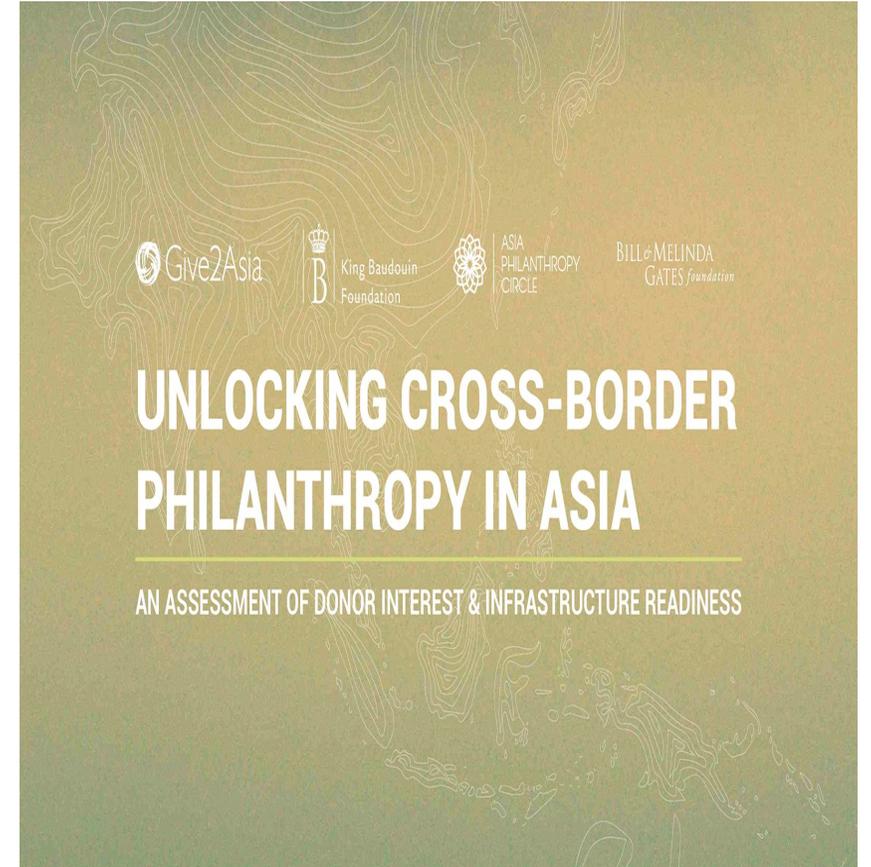
- ❖ Founded in 2000
- ❖ Headquarters: Jongno-gu, Seoul
- ❖ Goals: Developing the *Giving* Culture
- ❖ Led by voluntary citizens with a purpose of spreading philanthropic values
 - ❖ “Treat others as we would treat ourselves.”
- ❖ Combination of love and generous hearts leads to sharing.
“Spirit”





Give2Asia

- ❖ Founded in 2001
- ❖ Give2Asia At a glance
- ❖ Mission and Vision
- ❖ Outreach and Impact





Give2Asia

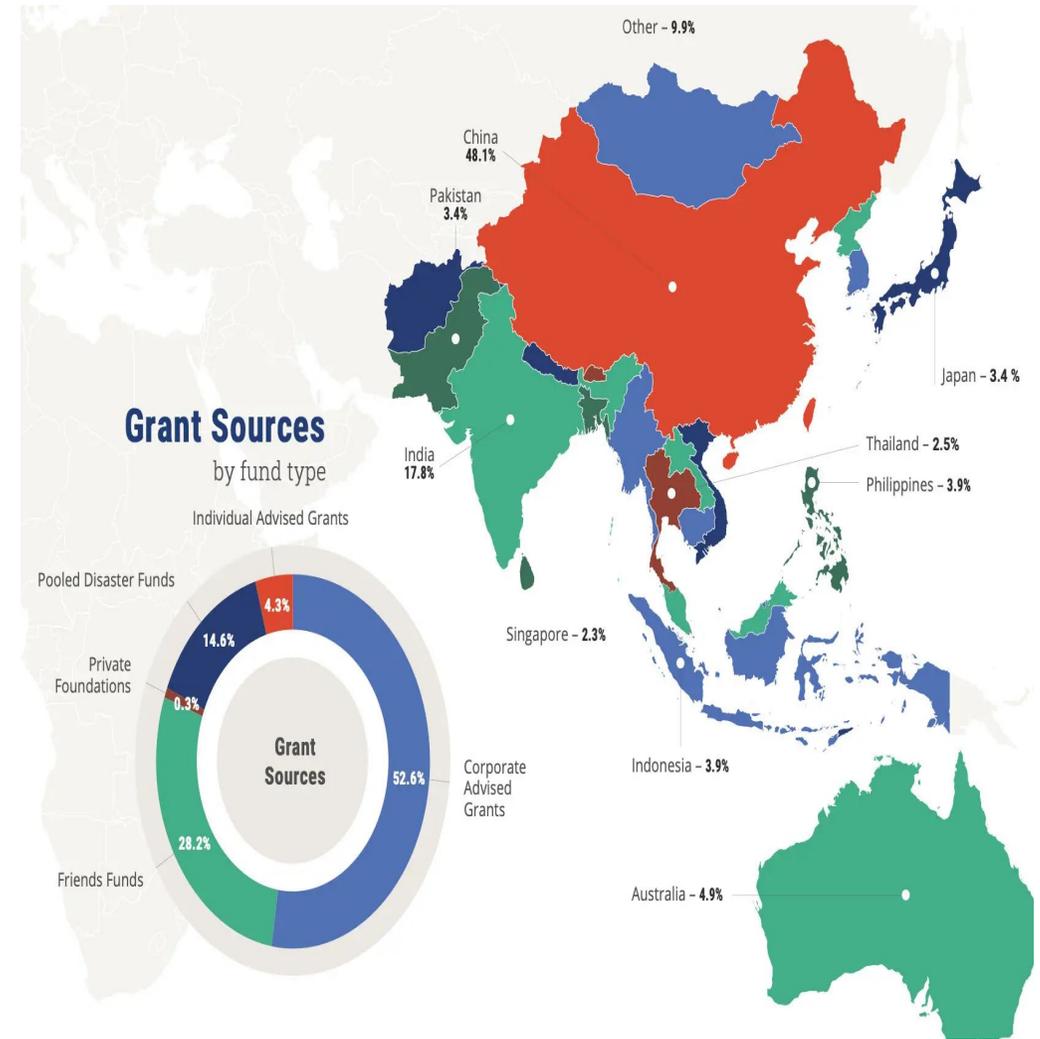
- A registered US based public charity that connects donors, individuals and corporations to trusted local charities in various locations and makes international giving easier and more accessible. They not only provide a platform for giving but they provide guidance for donors which is very unique
- We chose this organization because of its unique approach to local communities. it approaches the communities with the mindset that the local people know how and where they need help and then the focus their resources in those areas.



Outreach and Impact

Give2Asia is affiliated with over 30 organizations that are making a difference in diverse areas ranging from food banks to disaster relief and arts and culture.

As of 2021, Give2Asia has given 562 grants cumulating to \$53.3 million US dollars.



THE MUTTART FOUNDATION

- ❖ Founded in Canada
- ❖ Founded by Mr Merrill D. and Dr Gladys E. Muttart in 1953
- ❖ Private Organization



The Muttart Foundation



MR MERRILL D. MUTTART (1903-1969)

Dr GLADYS E. MUTTART (1902-1969)

PROBLEMS SOLVING

- ❖ *IDENTIFYING ISSUES*
- ❖ *RESOLVING ISSUES*



The Muttart Foundation



WORLD HOPE INTERNATIONAL®

- ❖ Founded by Jo Anne Lyon in 1996
- ❖ She hoped to empower the poor around the world so that they could take the initiative to bring change within their communities
- ❖ Christian relief and development organization that works with vulnerable and exploited communities to alleviate poverty, suffering, and injustice
- ❖ Core values include transformation, sustainability, empowerment, and collaboration





Clean Water & Energy

Clean water is a holistic issue



Global Health

High-quality healthcare and prevention services



Protection

Ensuring everyone has access to human rights

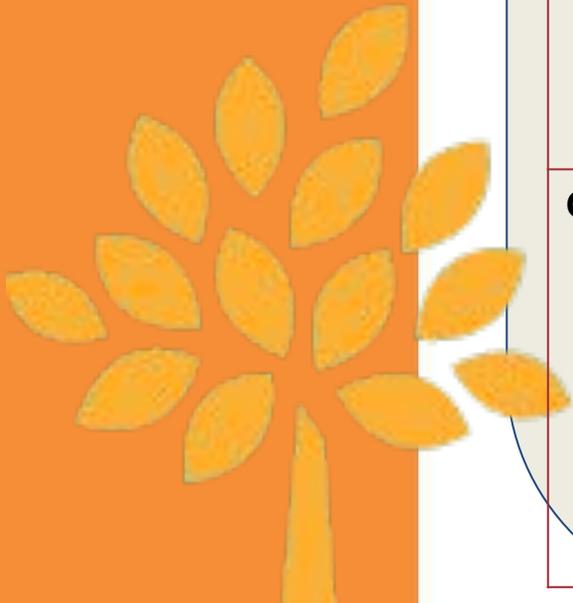
- ❖ Their projects focus on and are placed into the following categories “Clean Water and Energy,” “Global Health,” and “Protection”
- ❖ Their projects are community-led and sustainable, and they use “market-driven, community-led enterprise solutions” as the basis of their work.
- ❖ They’ve worked on several projects throughout countries including Liberia, Sierra Leone, Haiti, Cambodia, and so much more.

THE HOPE FUND



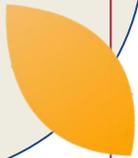
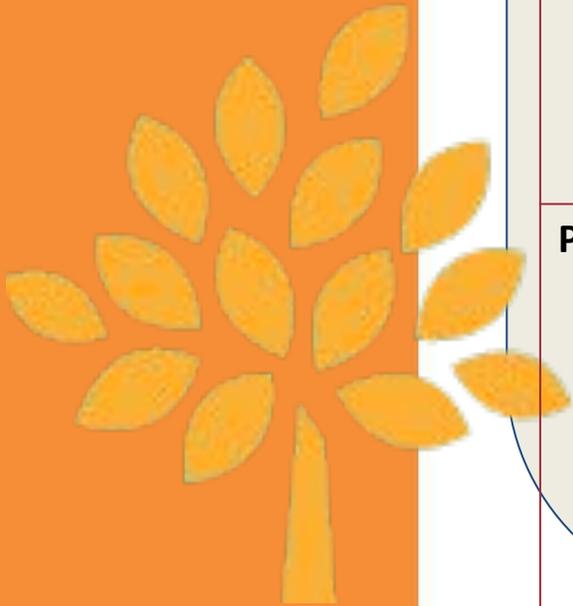
Organization Analysis & Comparison

	The Beautiful Foundation	Give2Asia	Muttart Foundation	World Hope International
Mission	<p>Making and sharing a part of life for a society thriving together.</p> <p>The Beautiful Foundation pursues a society where everyone practices the value of sharing in everyday life and individuals and community thrive together.</p>	<p>Give2Asia's mission is to strengthen communities in Asia by making cross-border giving easier and more effective.</p>	<p>The Muttart Foundation considers a robust charitable sector as central to a strong, healthy society. Through their work charities build community and address key social issues and concerns. Early childhood education and care.</p>	<p>WHI supports all people regardless of ethnicity, gender, race, or religion. WHI uses market-based and community-driven enterprise solutions to empower, protect, and build resilience through innovative, environmentally conscious, and transformative projects.</p>
Geographic	<p>The Beautiful Foundation is located in South Korea and they have contributed to the economic development in South Korea by giving back to the people to enhance sustainability.</p>	<p>Give2Asia is located in San Francisco. They help many countries in Asia.</p>	<p>The Muttart Foundation is located in Canada and work in cities like Alberta and Saskatchewan</p>	<p>They are based in several locations like the USA, Canada, and Australia. They tend to expand their initiatives around the world with diverse programs.</p>



Organization Analysis & Comparison

	The Beautiful Foundation	Give2Asia	Muttart Foundation	World Hope International
Organizational Structure	<ul style="list-style-type: none"> ❖ Board of Directors highest decision ❖ Different committees for different projects ❖ The rest of the team is grouped into different divisions that take care of operations, marketing and administrative tasks. 	<ul style="list-style-type: none"> ❖ Board of Directors 17 members ❖ 7 person leadership team, 3 Vice Presidents, 2 chief representatives and a director of marketing. ❖ The board of directors are the final authority in this organization. 	<p>President is John Pinsent, Bryan Mclean is the vice president and the treasurer is , Dr Ruth Collins-Nakai.</p>	<ul style="list-style-type: none"> ❖ It has a board of directors: starting with voting and non-voting members to officers and the chair/owner teams broken down from global perspectives to individual countries ❖ The decision making starts from the bottom and then up.
Programs	<ul style="list-style-type: none"> ❖ 1% Sharing ❖ Donor Advised Fund ❖ Corporate Social Responsibility ❖ Dasomi ❖ Hope Store ❖ Many More 	<ul style="list-style-type: none"> ❖ Sekolah Menengah Chung Hua Port Dickson ❖ Setu 	<p>Policy research and analysis, consultations on the regulation of charities, seminars and workshops on issues and concerns affecting charities.</p>	<ul style="list-style-type: none"> ❖ Clean Water and Energy ❖ Global Health ❖ Protection



Recommendations

- ❑ The Beautiful foundation should continue to partner with global and international NGOS/NPOS whose mission and vision align with their in order to expand their reach while remaining true to their beliefs.
- ❑ International Involvement
 - ❑ make small projects in small communities in different countries



RECOMMENDATIONS



Thank
you

