

Youth Participation on Philanthropy in Korea

： From the Youth Allocation Committee of the Beautiful Foundation



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The Beautiful Foundation



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The Beautiful Foundation is a nonprofit organization led by the voluntary participation of citizens in sharing. It was established in August, 2000, with the purpose of spreading a mature philanthropic culture and supporting neighbors in community and public-benefit activities.

Mission

Making sharing a part of life for a society thriving together

The Beautiful Foundation pursues the society where everyone practices the value of sharing in everyday life and individuals and community thrive together.

Vision



The diffusion of giving culture by acting citizens

Sharing is the value that enriches our everyday life and changes the society. The Beautiful Foundation wishes to be the most trustworthy partner of donors, one who dreams of a warm and just society and practices the value of sharing in various ways.



Incubation of new ideas for sustainable public-benefit activities

Public-Benefit Activities are activities that change the social patterns in a positive way for a better society. The Beautiful Foundation finds and supports public-benefit activities that resolve social problems as well as make individuals' lives better in a creative way.

<https://beautifulfund.org/eng/WhoWeAre.php#MissionVision>

1

Introduction

- The Youth Allocation Committee (YAC) is a youth-focused and youth-administered grant committee within the Beautiful Foundation (BF) in Korea.
- Since 2017, BF has developed a youth leadership program designed to nurture the next generation of change-makers committed to positive change in themselves, their communities and the society.
- **The purpose of this study was to evaluate how the activities of YAC carried out to change in youth and communities, and how they were differentiated from the existing other philanthropic activities in Korea.**

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Background

1) Mission and Role of YAC

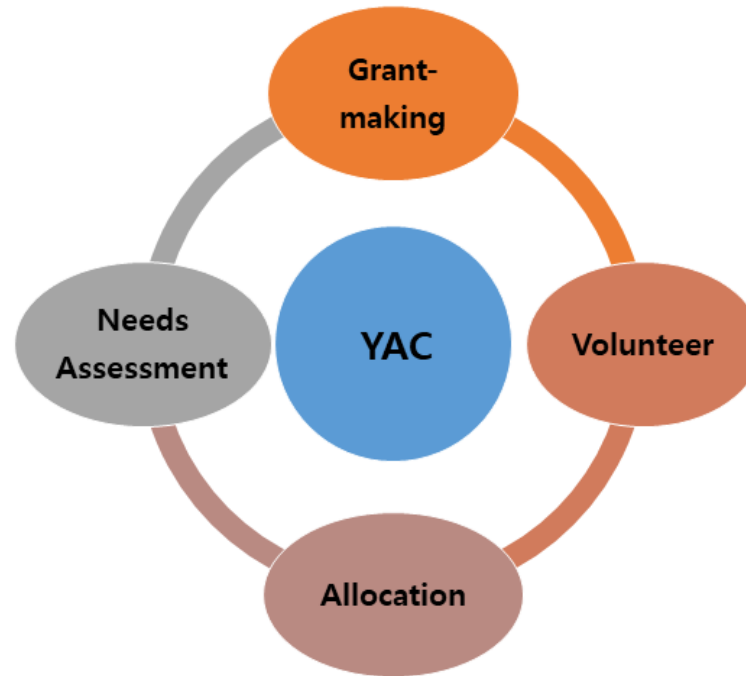
- A **Youth Advisory Committee**. It's a group of young people (middle school through high school age) who give grants to programs that help young people.
- The YAC program was established in 1994 through a challenge grant from the Michigan Community Foundation Youth Project (MCFYP) funded by the W.K. Kellogg Foundation. The Kellogg Foundation wanted youth involved in philanthropy and felt being involved in granting would help youth understand the needs of a community and participate in improving that community.
- The YAC made its first grant in 1999, giving \$1,000 to Bluewater Youth for Christ's LOFT Program. Since then, the YAC has granted over \$93,155 and over 166 high school students have served on the YAC.
- **The mission of the YAC is to empower young people, involve them in the community and teach them about philanthropy while serving as stewards through granting.**

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Background

1) Mission and Role of YAC

- Each YAC consists of approximately 20 young people between the ages of 13 and 17, they are responsible for granting anywhere between \$5,000 and \$100,000 per year in their community. Like any other grant-making group, the YAC members conduct site visits, review proposals, and hear presentations from prospective grantees.



- Members of YAC in BF attend two meeting a month for a year to make decisions to allocate the grant to youth issues

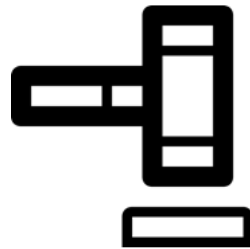
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Background

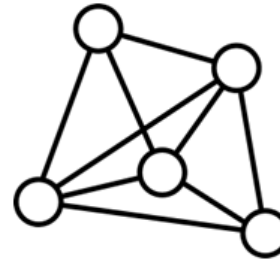
2) Principle and process

- **The YAC made their own principle**

- ① Teenagers with different personalities discuss about allocation for community and share with other teenagers of the same generation.
- ② It also announced that teenagers are interested in social issues and that we can protect others.



All decision-making
rights are in the youth.



Community
Engagement

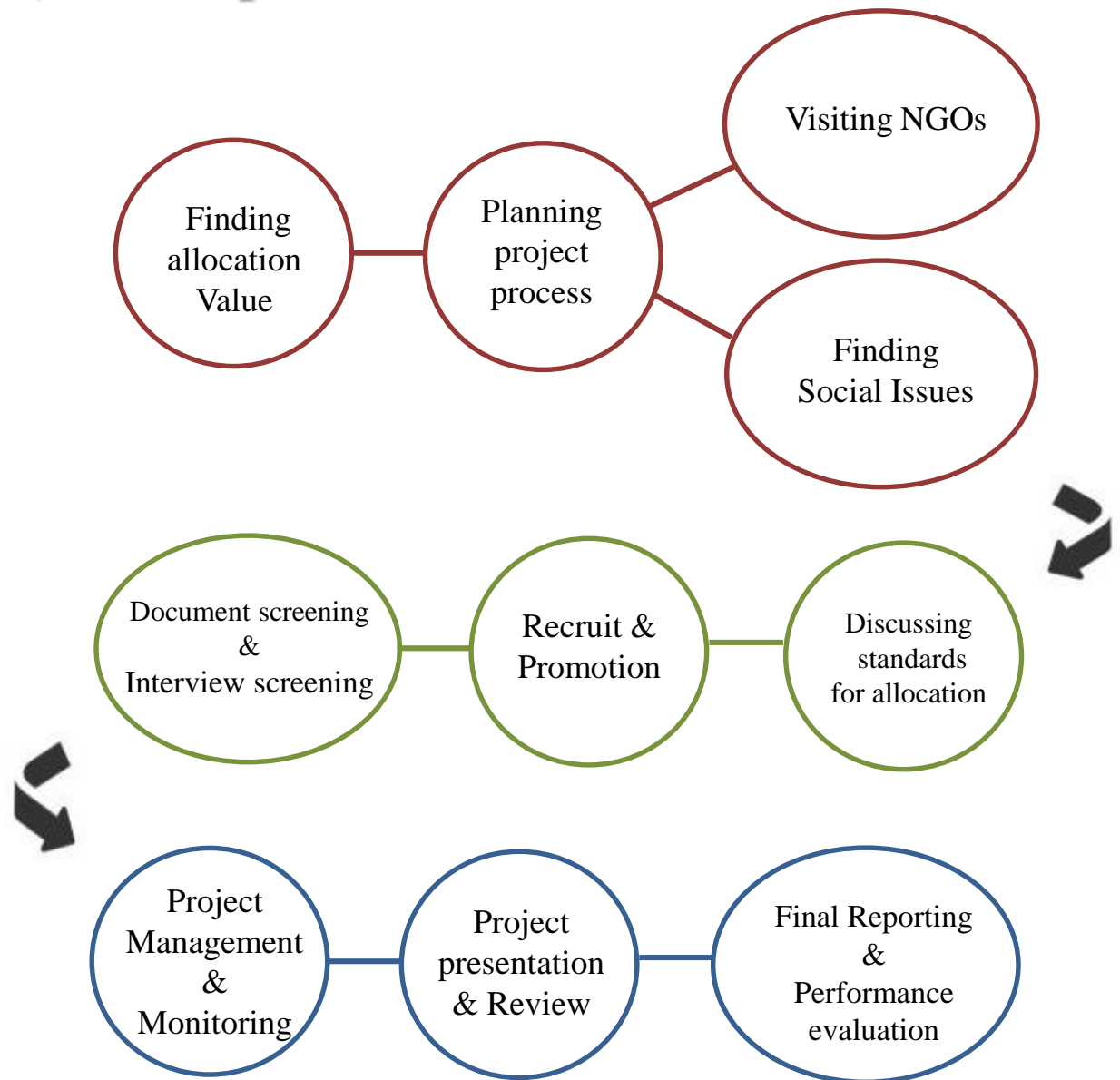


Practical
Participation

2

Background

2) Principle & Process



2

Background

① Orientation

② Discussion

③ Promotion

④ Screening

⑤ Monitoring

⑥ Evaluation

2) Principle and process

- Workshop
- Visiting NGOs
- Planning
- Criteria
- Recruitment
- Document
- Interview
- Visiting
- Communication
- Termination



지원분야 : 청소년 사회참여 활동

지원목적 : 사회현실에 적극적으로 참여하고 목소리를 내고자 하는 청소년 활동 지원

지원대상 : 청소년(15세~19세) 2인 이상으로 구성된 팀

지원내용 : 선정된 팀 활동비 최대 100만원 지원

신청방법 : 1) 접수기간 : 2018년 3월 16일(금)까지
2) 온라인서류제출
... 기타 자세한 디테일은 홈페이지 및 이메일 ask@hansan.ac.kr 문의



지원분야 : 청소년 인권을 위한 활동

지원목적

청소년, 학생이라는 이름으로 성취에만 편단 받고 기본적인 인권조차 누리지 못하는 현실을 변화시키는, 미혼모, 미혼부, 이주청소년과 같이 특정한 이름으로 차별받는 문제를 변화시킬 수 있는, 소년들을 위한 활동을 청소년들이 직접 지원하고 응원합니다.

지원대상

청소년인권권을 위한 활동(프로젝트)을 실행하는 비영리단체, 시민모임



3) Goals of YAC



Youth

Capacity required for adulthood

- Improving self-efficiency
- Improving school life and exploring the career path
- Improving understanding of the local community
- Improving sharing activity

Foundation

Reliability and visibility for foundation

- Reinforce the foundation's leadership
- Improving the effectiveness of youth support
- Changes in the Perception of Internal Users

Community

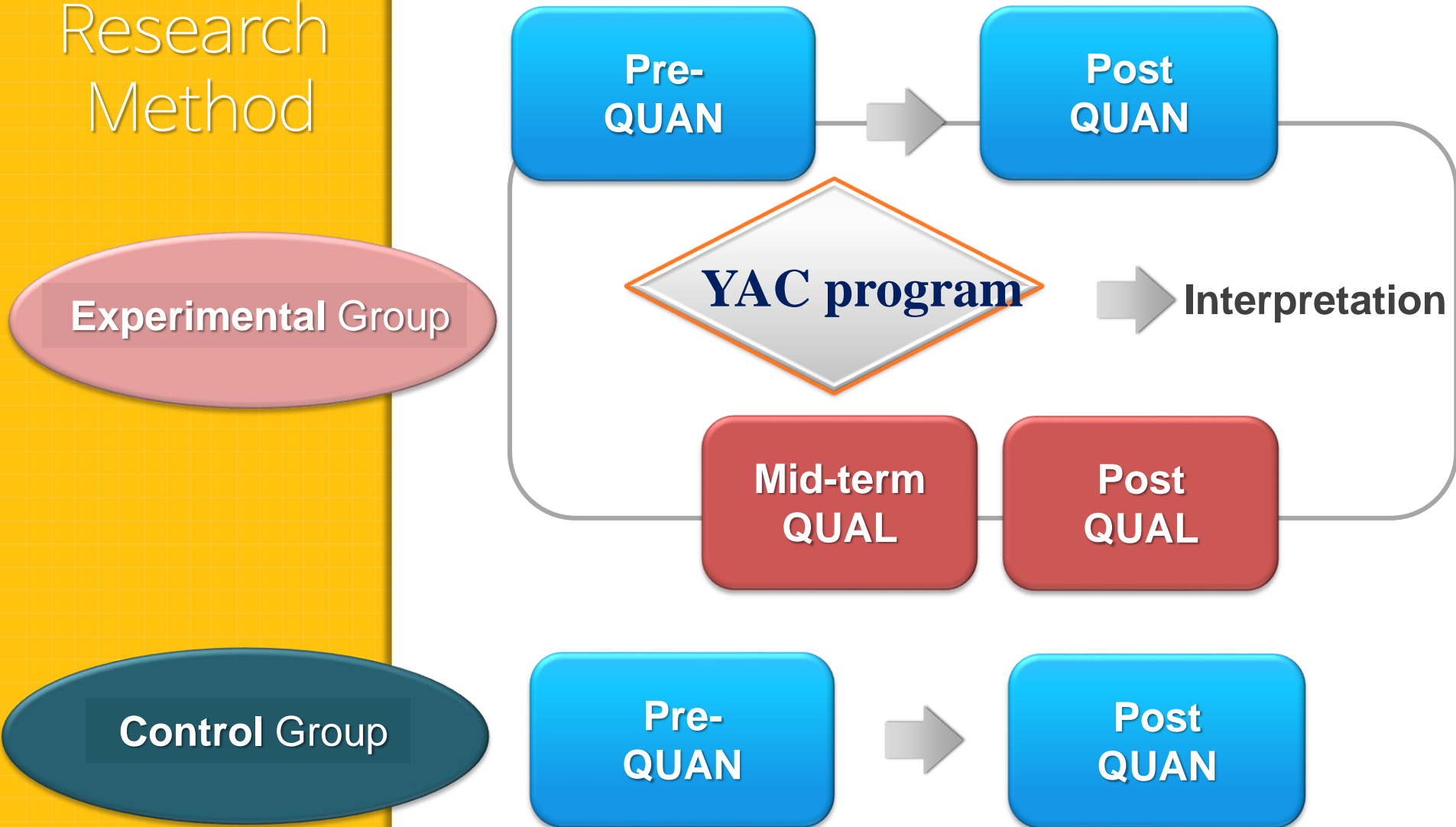
Demonstrate the effectiveness of youth participation

- Solving social issues by fundraising
- Continuous participation of youth in community

3

Research Method

● A Quasi- Experimental Design / Mixed method



3

Research Method

1) Quantitative research

A Quasi- Experimental Design / Pre-post survey

- **Active citizenship (6)**

Active citizenship measured by the YPI (Youth Philanthropy Initiative) were utilized.

- **Youth leadership life skills (30)**

Scales constitutes communication (4), learning ability (4), organizational management (4), group activity (3), decision making (5), human relationship (5), self-reliance (5)

- **Critical thinking disposition (60)**

Scales constitutes truth-seeking, objectivity, open-mindedness, inquisitiveness, systematicity, self-confidence.

➤ Analysis method : Mann-Whitney U test

Wilcoxon Signed-Rank Test

It can be used in place of a t-test for independent samples in cases where the values within the sample do not follow the normal or t-distribution but also when the distribution of values is unknown.

3

Research Method

2) Qualitative research

- **3 Interview groups**

- ① Youth participants(12)
- ② Adult advisors(2) & Foundation practitioners(2)
- ③ NGOs that participated in YAC program(6)

- **Formative evaluation process**

Program evaluation at each step

The most interesting and difficult step and the reason

Meaning of YAC. One's own change through this program.

- **Contents Analysis**

1 year-activity records of youth.

Adult advisors' report.

Progress report

4

Research Results

1) Quantitative Research

(1) Demographic Characteristic

- 12 youth joined the YAC committee and the committees consisted of 3 middle school student and 8 high school students.

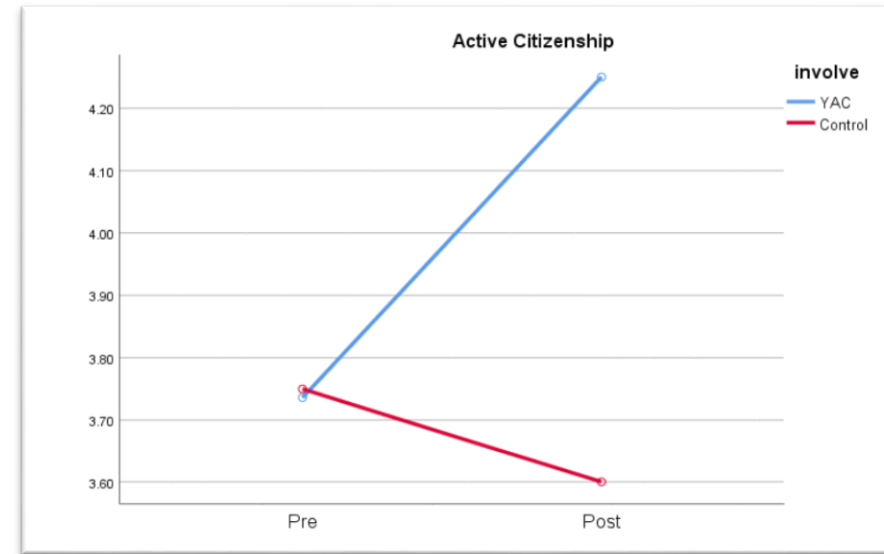
variable		YAC		Control group	
		N	%	N	%
gender	male	3	25.0	2	20.0
	female	9	75.0	8	80.0
education	Middle school	4	33.3	3	30.0
	High school	8	66.6	7	70.0
Total		12	100.0	10	100.0

(2) Mann-Whitney U test

- The null hypothesis is subject to both samples coming from the same basic set or having the same median value. The test results couldn't dismiss the null hypothesis. It can be assumed that it comes from the same median value.

(3) Active citizenship

- These indicators consist the awareness of social issues and nonprofit organizations and willingness to participate in social issues.
- The active citizenship of YAC group increased by 0.52 points, while control group decreased by 0.15 points.
- As a result of Wilcoxon Matched Pairs Signed-Rank test, the improvement of YAC group showed statistically significant.

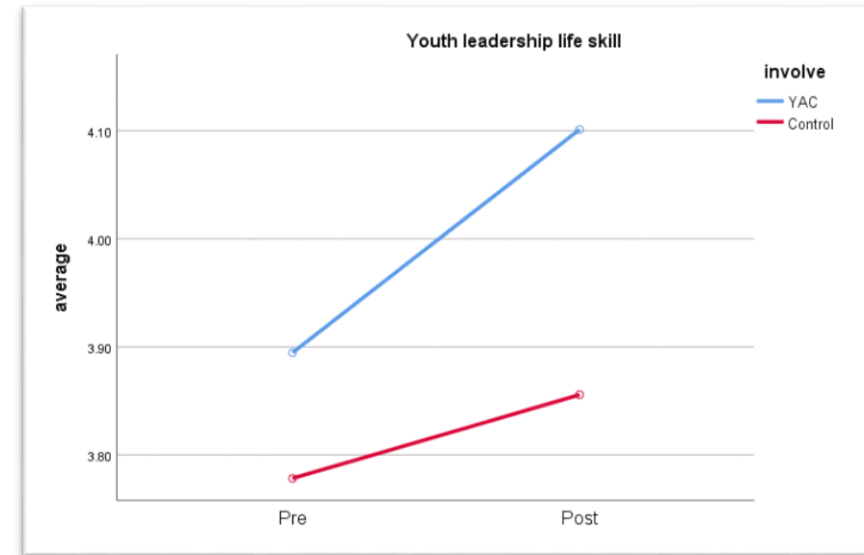


variable	group	mean		(-) rank			(+) rank			same rank	z
		pre	post	N	mean rank	sum of rank	N	mean rank	sum of rank		
Active Citizenship	YAC	3.73	4.25	2	4.00	8.00	9	6.44	58.00	1	-2.24*
	control	3.75	3.60	5	3.50	17.50	2	5.25	10.50	3	-.59

p * < 0.5 , ** < 0.01,

(4) Youth leadership life skills

- The youth leadership life skills of YAC group increased by 0.21 points and control group increased by 0.08 points.
- As a result of Wilcoxon Matched Pairs Signed-Rank test, the improvement of YAC group showed statistically significant.
- As a sub-indicator analysis result, the improvement of group activity and self-reliance in YAC group showed statistically significant.

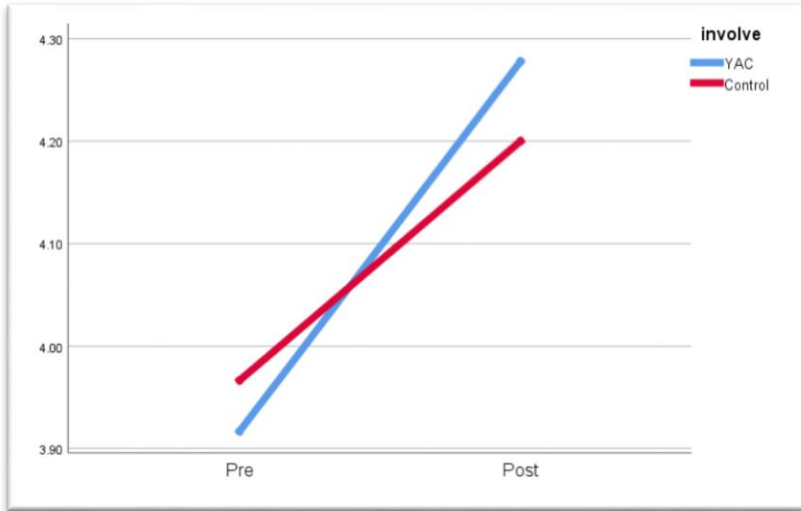


variable	group	mean		(-) rank			(+) rank			same rank	z
		pre	post	N	mean rank	sum of rank	N	mean rank	sum of rank		
Youth leadership life skill	YAC	3.89	4.10	3	4.00	12.00	9	7.33	66.00	0	-2.11*
	control	3.77	3.85	5	4.90	24.50	5	6.10	30.50	0	-.30

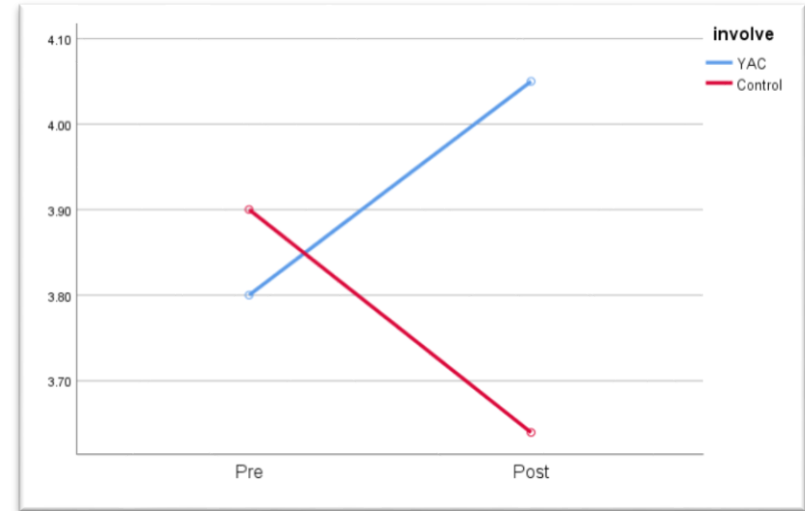
p * < 0.5 , ** < 0.01,

(4) Youth leadership life skills

Group activity



Self-reliance

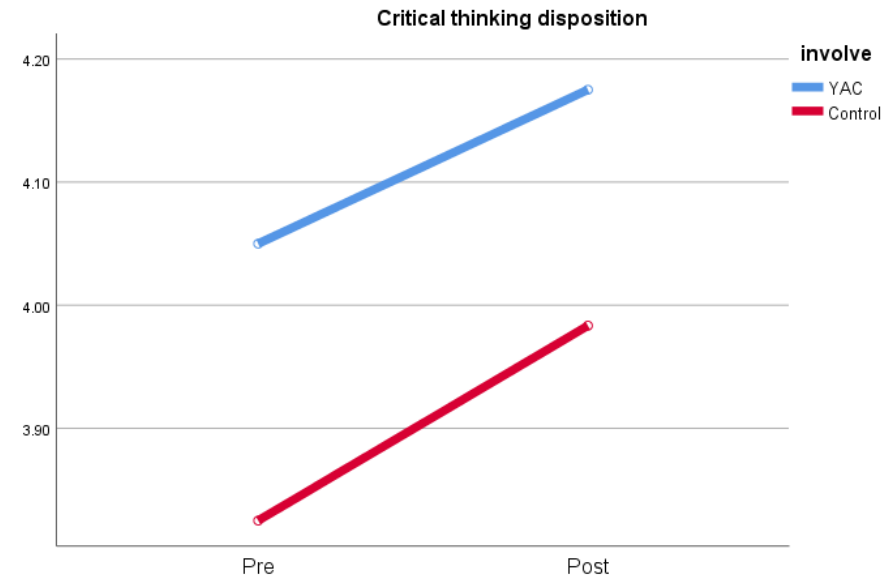


variable	group	mean		(-) rank			(+) rank			same rank	z
		pre	post	N	mean rank	sum of rank	N	mean rank	sum of rank		
Group activity	YAC	3.91	4.27	1	3.00	3.00	8	5.25	42.00	3	-2.35**
	control	3.96	4.20	1	5.50	5.50	6	3.75	22.50	3	-1.46
Self-reliance	YAC	3.80	4.05	3	2.50	7.50	6	6.25	37.50	3	-1.80*
	control	3.90	3.64	7	5.79	40.50	3	4.83	14.50	0	-1.34

p * < 0.5 , ** < 0.01,

(5) Critical thinking disposition

- The critical thinking disposition of YAC group increased by 0.12 points and control group increased by 0.16 points.
- As a sub-indicator analysis result, systematicity of YAC group decreased by 0.07 and it's the only one indicator that has decreased in YAC group.
- It is possible that YAC member recognized the lack of systematicity through the program. Subsequent studies will require a deeper interpretation.



variable	group	mean		(-) rank			(+) rank			same rank	z
		pre	post	N	mean rank	sum of rank	N	mean rank	sum of rank		
Critical thinking disposition	YAC	4.05	4.17	4	3.50	14.00	8	8.00	64.00	0	-1.96*
	control	3.82	3.98	2	5.00	10.00	8	5.63	45.00	0	-1.74

p * < 0.5 , ** < 0.01,

4

Research Results

Goals for Youth

Capacity required for adulthood

- Improving self-efficiency
- Improving school life and exploring the career path
- Improving understanding of the local community
- Improving sharing activity

2) Qualitative Research

(1) Youth participants

Opportunities for new work experience
"It's not easy, but youth can do it enough."

Respectful and comfortable camaraderie
"We were able to create a collaborative relationship by fiercely discussions."

Connecting from student in school to youth in community
"I focused on myself completely and skipped the limit on me."

The frog in the well jumping out
"I learned the career path to change society."

4

Research Results

Goals of Foundation

Reliability and visibility for foundation

- Reinforce the foundation's leadership
- Improving the effectiveness of youth support
- Changes in the Perception of Internal Users

2) Qualitative Research

(2) Adult advisor & Foundation practitioners

How to Understand Youth

"Adults need to learn the language of youth and wait and believe in it unconditionally."

Creating Emotionally Safe Space

"Adults are supporters of creating a basic environment for youth activities quietly behind."

Rediscovery of Community as a Field of Youth Activities

"The BF has come up with new topics and organizations for youth."

Contribution and Responsibility of the Beautiful Foundation

"The youth allocation committee activities that BF tried for the first time in Korea will be sustainable to be applied to other youth organisations".

4

Research Results

Goals of Community

**Demonstrate the effectiveness of
youth participation**

- Solving social issues by fundraising
- Continuous participation of youth in community

2) Qualitative Research

(3) NGOs in Community

Founding the speciality of the youth allocation committee
"Youths are given the opportunity to raise sensitivity to social problems and to become a resource to work in a community organization."

Starting activities with full support from youth
"We can have more opportunities to influence the community for youth."

Changing the existing approach
"Growth of youth in the community that we found in this project has directed new way of our youth work."

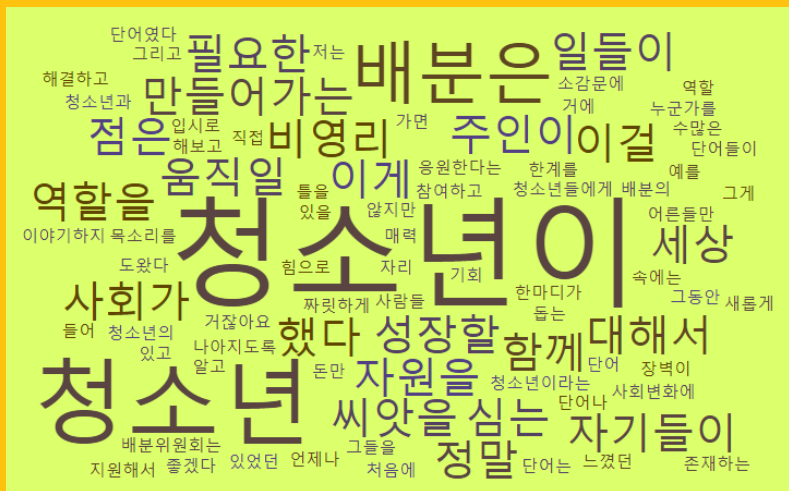
The meaning of YAC



"By Youth, For Youth, Of Youth"



"Transparency and Responsibility in Allocation"



"Youth, not as an immature citizen but as a 'peer citizen' to the adults"

"Youths as partners plant seeds for community"

5

Summary and Conclusion

The YAC of BF had the character of 'Social participatory model for active youth'. It was designed to help youth drive to find and solve the problems.

14 students of secondary schools and two adult advisors met regularly twice a month from July 2017 to August 2018. They discussed youth problems in the community and set up detailed standards for allocating the amount of approximately 9 thousand US dollars. Two NGOs which work for the youth and five groups which work with the youth were selected.

From the quantitative research, the participants' leadership skills were significantly improved. The level of awareness and intention of participation for solving social problems as parts of active citizenship also increased.

From the qualitative research, it was found that youth participants improved self-esteem and democratic citizenship capacity, and actively engaged as a next-generation of nonprofit leader.

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Summary and Conclusion

The YAC activities promoted for the community to raise the youth issues and motivated for the youth to participate in solving their problems.

It was a journey to solve the problems by meeting, communicating and cooperating with the actual community through the unlimited decision-making opportunities, given to the youth in the task of grant allocation.

For the NGOs, it was an opportunity to be supported and respected by the youth and to realize what their work should be for the society.

As a consequence, the experience of YAC of BF was an opportunity to face the youth not as an immature citizen but as a 'peer citizen' to the adults as well as themselves.

It is expected that more youth activities on philanthropy are prepared in the Korean communities.

Furthermore, it can be expanded for international youth solidarity by networking with the other YACs that have been actively conducted overseas.

6

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Thank you