
지역 보고서 : 동아시아 필란트로피 트렌드

Region Report: Trends in Philanthropy in “Eastern Asia”

James Gannon

Senior Fellow, Japan Center for International Exchange (JCIE/USA)

Executive Director (Interim), US JET Program Alumni Association

Eastern Asia – A Birds-Eye View

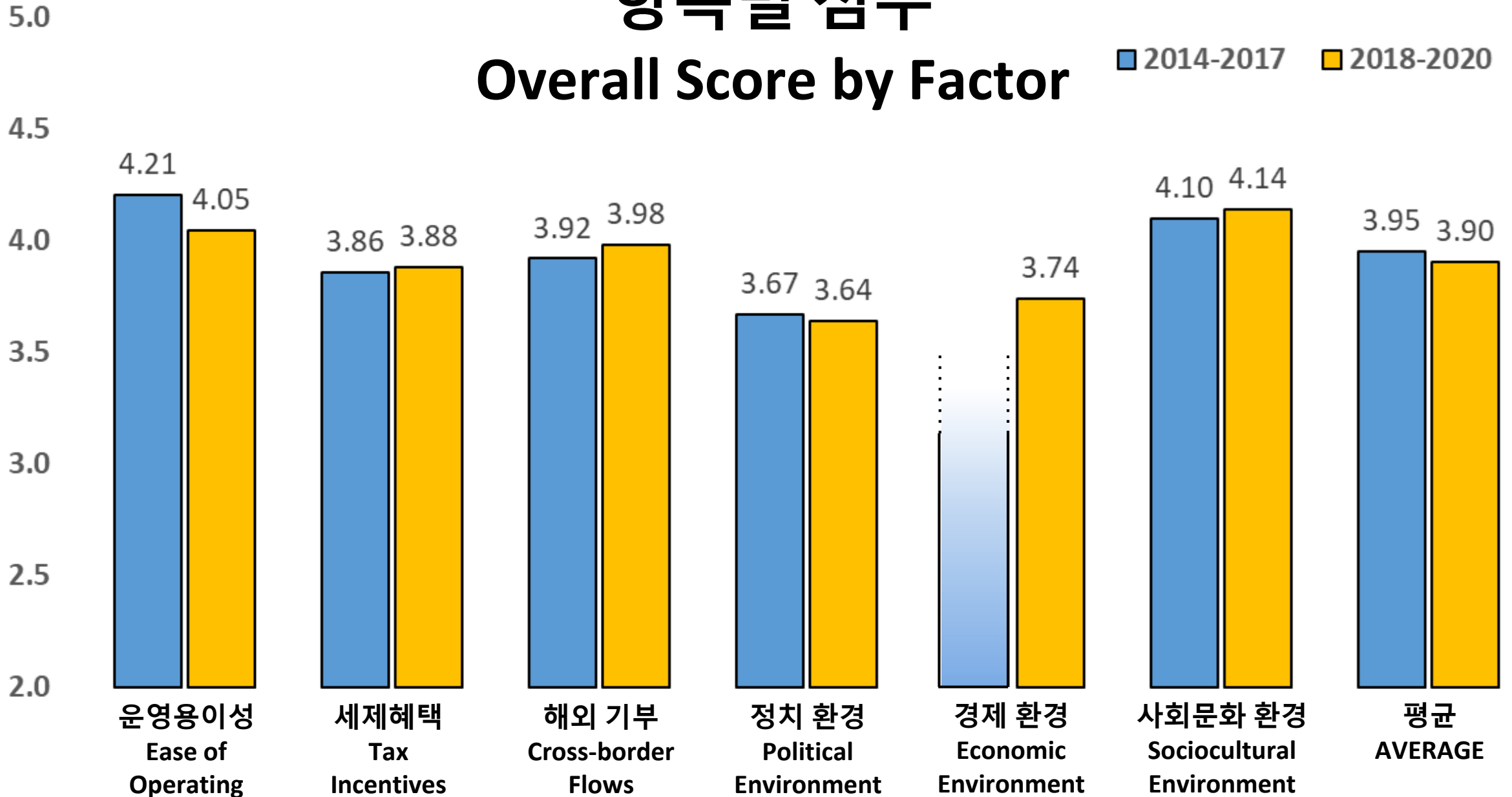
동아시아 “Eastern Asia” = ROK, Japan, Taiwan, China & Hong Kong
대한민국, 일본, 대만, 중국&홍콩

Characteristics 특징

- Remarkable diversity (주목할 만한 다양성)
 - Government type & historical legacy 정부유형&역사적 유산
 - Economic development [GDP/capita: US\$10,400 (China) ~ US\$46,300 (Hong Kong)] 경제발전
 - Religion, ethnicity, etc. 지역, 민족 등.
- Tradition of governments determining the “public good”
정부가 “공익 ” 을 정의하는 전통
- Philanthropy has gained a strong foothold 필란트로피가 강한 기반을 획득

2022 GPEI “Eastern Asia” 항목별 점수

Overall Score by Factor

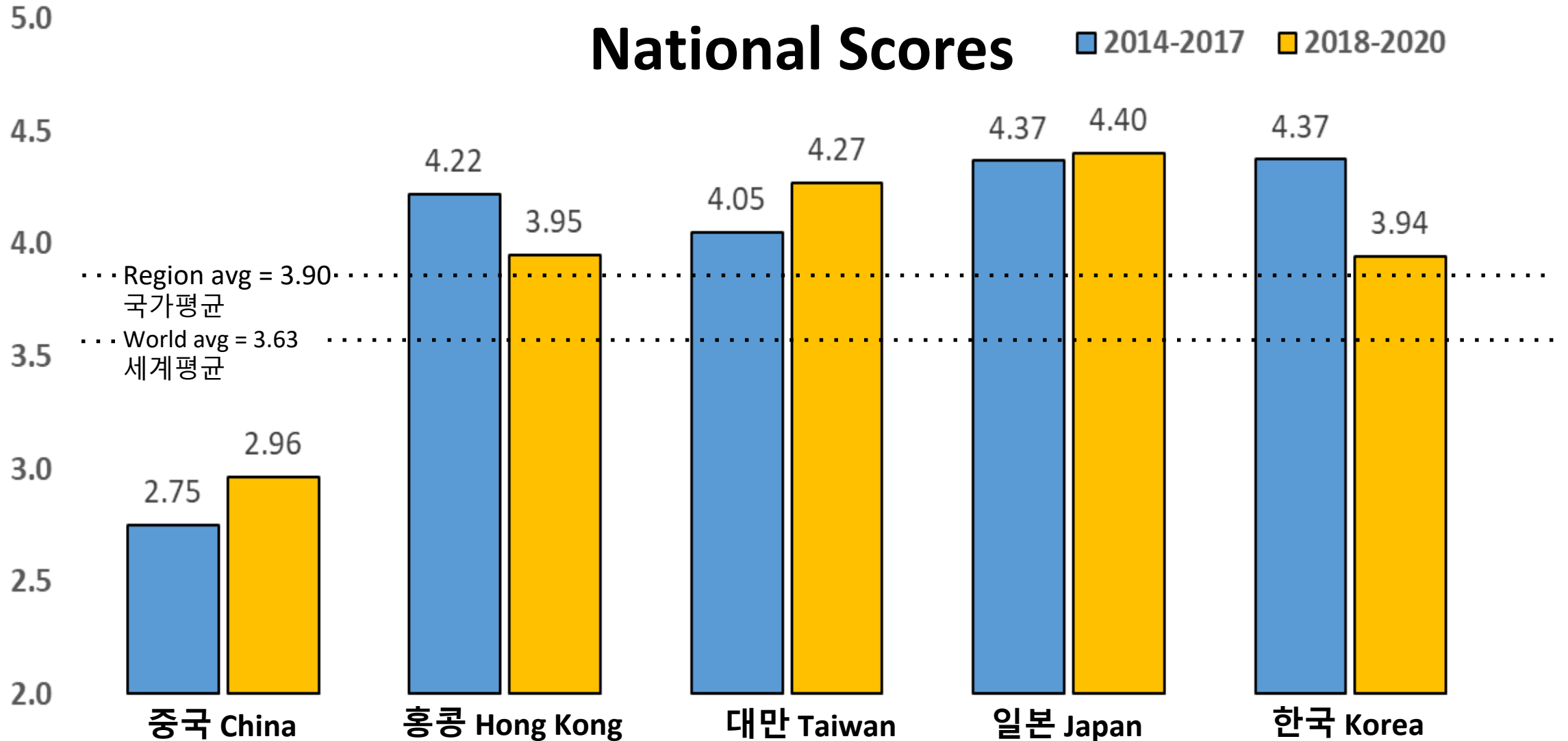


2022 GPEI “Eastern Asia”

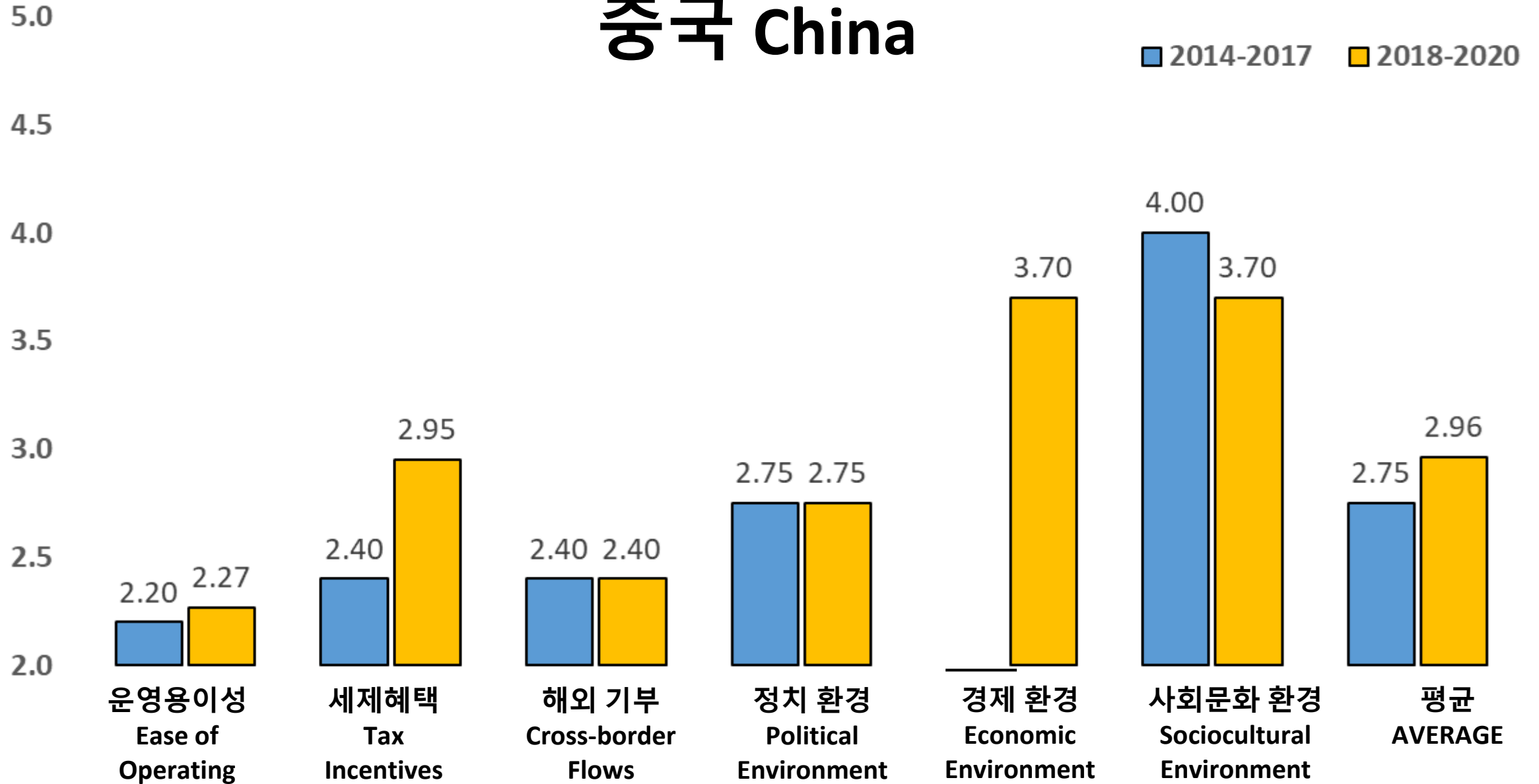
국가별 점수

National Scores

2014-2017 2018-2020

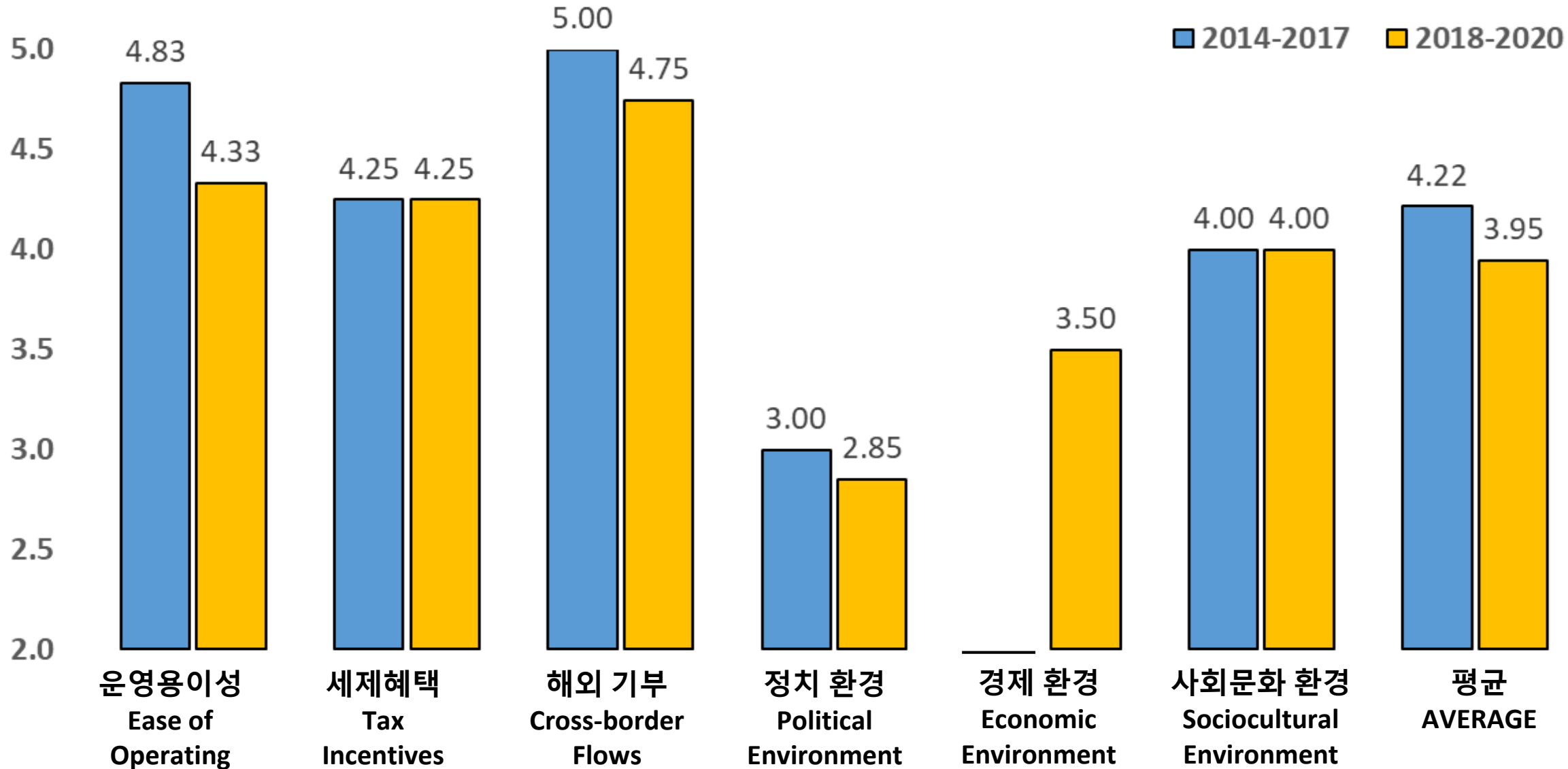


2022 GPEI 중국 China

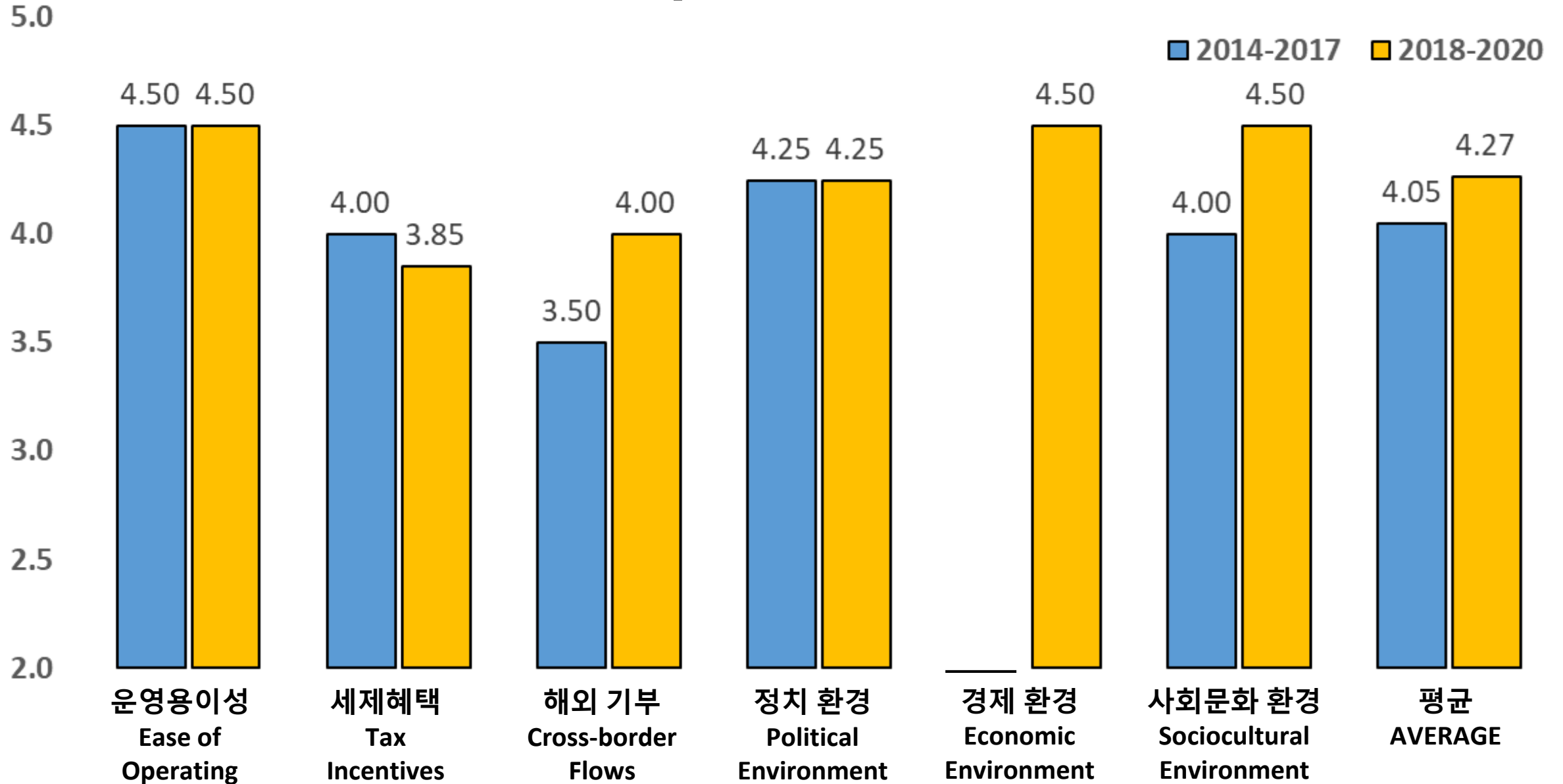


2022 GPEI

홍콩 Hong Kong

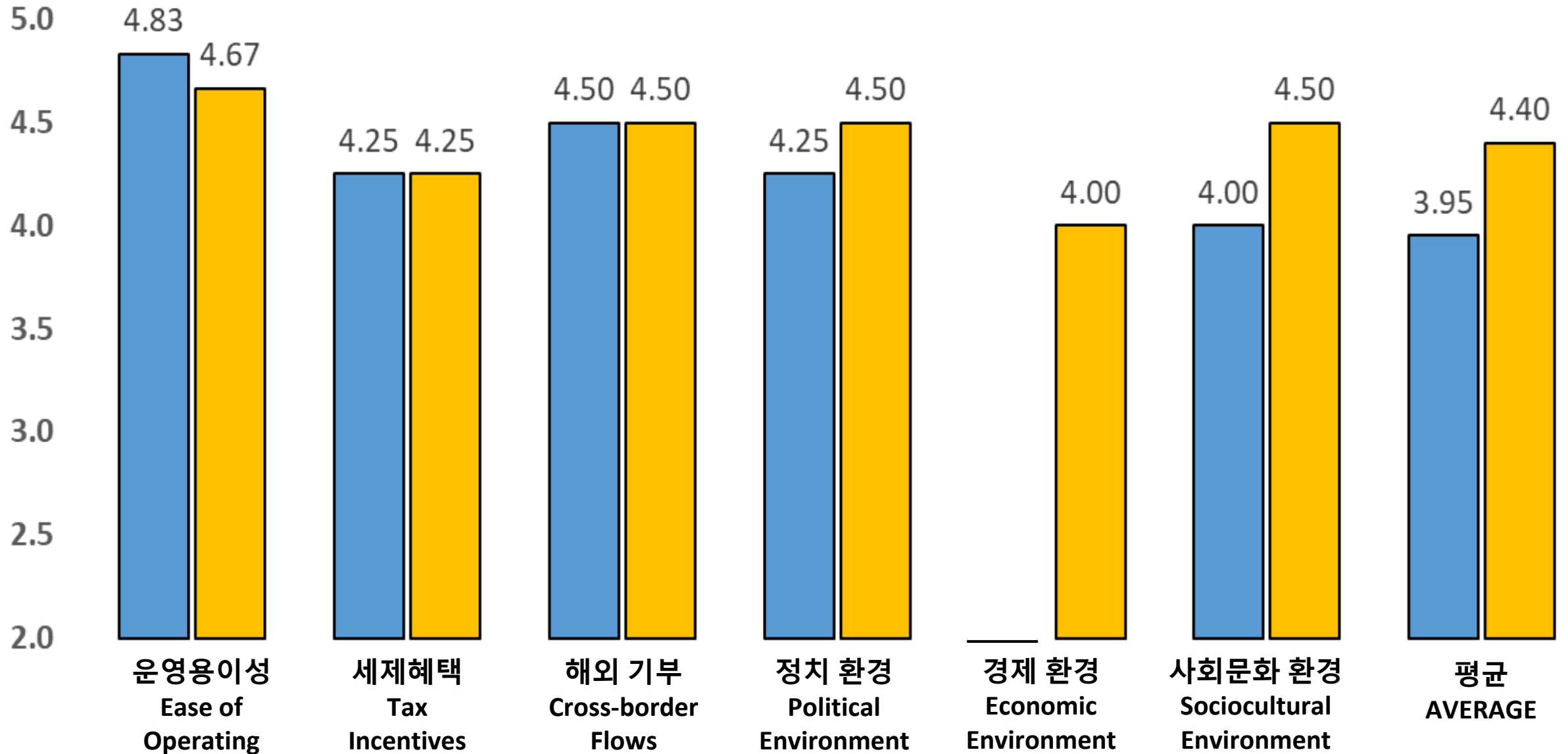


2022 GPEI 대만 Taiwan



2022 GPEI 일본 Japan

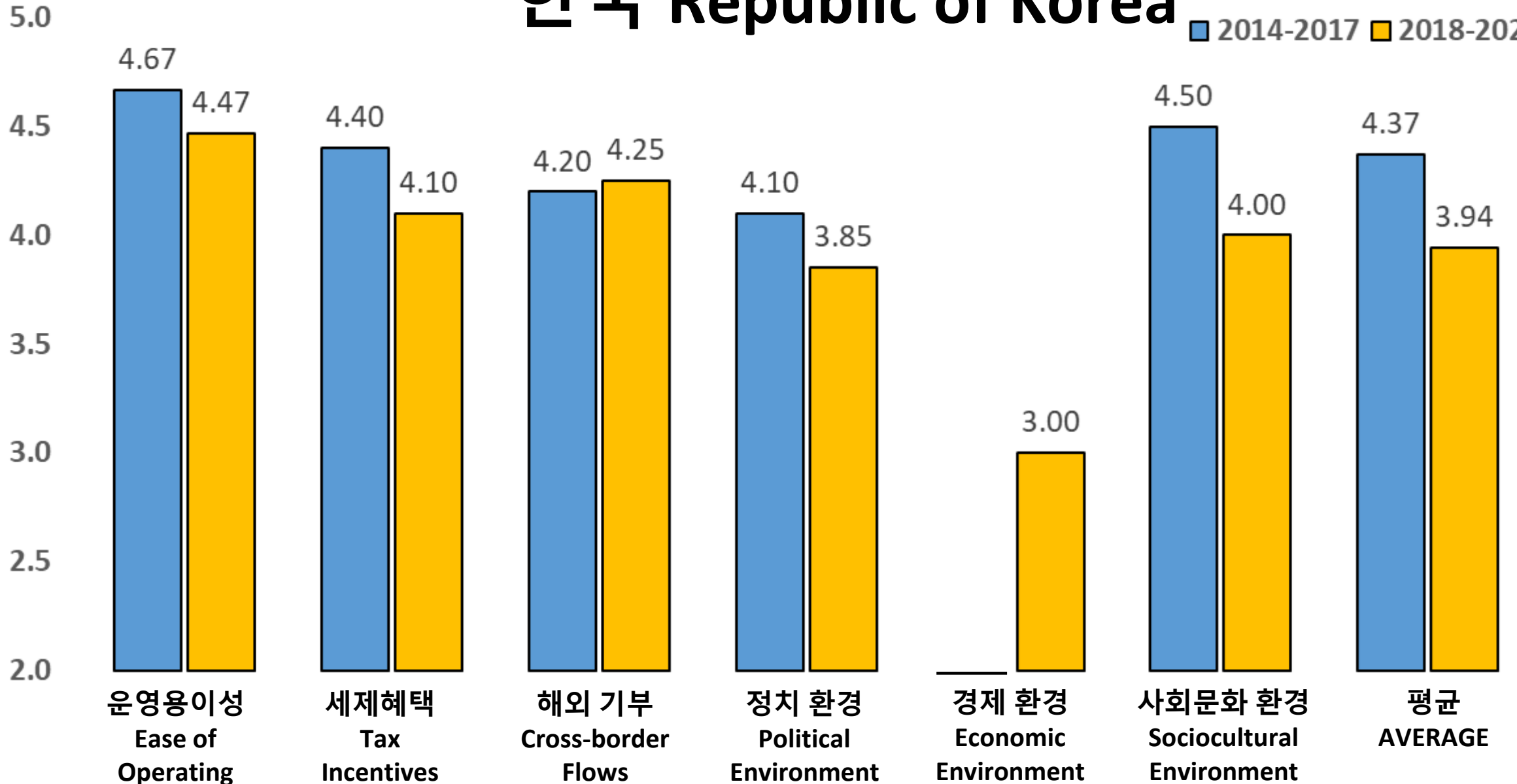
■ 2014-2017 ■ 2018-2020



2022 GPEI

한국 Republic of Korea

2014-2017 2018-2020



동아시아 지역의 필란트로피 형성 트렌드

Trends Shaping Philanthropy in the Region

- 1) Shadow of authoritarianism 권위주의 그림자
- 2) Consolidation of legal structures/tax systems to enable philanthropy 필란트로피 실현을 위한 법적구조/세제 통합
- 3) Other promising developments 그외 유망한 발전
 - Emergence of megadonors 거액 기부자의 출연
 - Crowdfunding: YouTube, Facebook, KakaoTalk (Korea), Makuake (Japan), Tencent Gongyi (China), etc.



Thank you to...

**The Beautiful Foundation
IU Lilly Family School of Philanthropy
& all of you**

James Gannon (jgannon@jcie.org)