

Organization Analysis & Comparison:

The Beautiful Foundation

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아름다운재단 The Beautiful Foundation

Headquarters: Jongno-gu, Seoul

Executive director: Chan Kwon

Chairman: Chanhee Han

Goals: Developing the *Giving* Culture

1% Sharing Campaign



Partners

AMOREPACIFIC

KYOBO 교보생명

신성이엔지

3M

LG생활건강

TOYOTA

BURBERRY
FOUNDATION

Microsoft

SAFIAN

Cyberdigm

AhnLab

pki

한독

한독

Chaudhary Foundation

- Chaudhary Group's Social Initiative Branch in Nepal
- NPO, Business-oriented approach



Partnerships:



Chaudhary Foundation

Initiatives:

1. Enterprise Development
2. Livelihood
3. **Education → Quality School Program**
4. Humanitarian Aid
5. Post-Disaster Reconstruction
6. Health
7. Culture & Spirituality



The Annie E. Casey Foundation

- Based in Baltimore, Maryland
- Non-Profit organization
- Mission Focus: Children and young adults in the United States
- **Board of Directors:** Lisa Hamilton CEO
- **Initiatives:** Child Welfare, Community Change, Economic Opportunity, Equity and Inclusion, Juvenile Justice, Leadership Development



evidence²success
DIP | MLK | MAYSVILLE



The Association of German Foundations

Bundesverband Deutscher Stiftungen

- **Location:** Based in Germany - services within Europe, some areas in Africa & Asia
- **Board of Directors:** Chairwoman Friederike von Büнау (CEO), Deputy Chairman Ansgar Wimmer, and other chairpeople + advisory board members
- **Secretary General:** Kirsten Hommelhoff



The Association of German Foundations

Bundesverband Deutscher Stiftungen

4 Strategic
Cornerstones



Figures:

- 24,650 foundations with legal status
- 863 new foundations in 2021
- 3% increase of foundations nationwide
- 90% of foundations with tax-deductible purposes (in Germany)

	The Beautiful Foundation	The Chaudhary Foundation	The Annie E. Casey Foundation	The Association of German Foundations
Advocacy	Beautiful 1% Sharing Campaign; Issue Awareness: (1) 18 years old adult, (2) support for change (i.e. single mother workspace, premature babies, etc.), (3) Fund/Grant program; Global Projects in Research and Philanthropy (i.e. Doing Good Index, Philanthropy Research Centers Network)	sustainable development, education, economic empowerment & healthcare	(1) Child Welfare: Jim Casey Youth Opportunities Initiative; (2) Community Change: Evidence2Success; (3) Economic Opportunity: Financial Well-Being; (4) Equity and Inclusion: Race for Results; (5) Juvenile Justice: Juvenile Detention Alternatives Initiative (JDAI); (6) Leadership Development: Children and Family Fellowship.	Education, Health & Activity, Company, International, Arts & Culture, Religion & Church, Environment, Science; legislative changes for Foundation law
Stakeholder & Partnerships	Beautiful 1% Sharing Campaign; Issue Awareness: (1) 18 years old adult, (2) support for change (i.e. single mother workspace, premature babies, etc.), (3) Fund/Grant program; Global Projects in Research and Philanthropy (i.e. Doing Good Index, Philanthropy Research Centers Network)	CG, CF India, Moldcell, UNDP, UNOPS, etc.	volunteers, donors , partners and other relevant partners The Grantmakers for children, Centre for High impact Philanthropy, and Grantmakers Income Security.	Deutscher Caritasverband, Die Sparkassen-Finanzgruppe, Netzwerk Stiftungen Bildung, Stifterverband für die Deutsche Wissenschaft e.V. - among many other partnerships
Revenue Structure & Financial Transparency	Encourages external auditing of its finances and the subsequent publication of financial information on its website	Not Transparent; Fundraising & Grants exist with no reports	Discloses annual audits (up to 2020 available currently).	Discloses annual audits in end of year publication summary (up to 2020 available)

Conclusion



Recommendations



Adopt these strategies



Re-evaluate



Q & A



Thank you