

A systematic review of the program strategies and their effectiveness in the nonprofit sector: Forecasting future trends in global aid.

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What type of abstract are you submitting?

Individual paper

Conference theme

9. Localized methodologies, theory and practice

Abstract

Non-profit organizations (NPOs) are crucial in addressing social and humanitarian challenges. Their programs aim to create a positive impact by ensuring program effectiveness and long-term continuity of interventions. However, aid organizations face significant pressure to meet donor targets, secure grant funding, and report on program effectiveness. Despite these efforts, aid programs have faced criticism due to their historical ineffectiveness (Lin et al., 2020).

Several factors contribute to this ineffectiveness. First, aid agencies operate within tight budgets and time constraints, hindering their ability to achieve desired outcomes (Moon & Lee, 2020). Additionally, inadequate strategic planning and monitoring further constrain potential aid. The complex interplay of self-interest among donors and recipient governments also affects aid effectiveness. Furthermore, challenges such as insufficient infrastructure, funding gaps, and limited monitoring capacity contribute to the overall inefficacy of aid programs (Lee, 2017; Lin et al., 2020).

Some work has been done by organizations on ways to enhance aid effectiveness. The United Nations emphasizes addressing aid volatility, promoting cooperation, and managing aid flows at the macroeconomic level (Addison & Tarp, 2015). The 2005 Paris Declaration on Aid Effectiveness identifies five central pillars for improving aid effectiveness: ownership, alignment, harmonization, results, and mutual accountability (OECD, Paris Declaration 2005). Moreover, the Accra Agenda for Action (AAA) highlights inclusive partnerships as a central theme for effective aid programs (Cichos, 2021).

This study aims to provide empirical insights into the strategies implemented by aid organizations and their effectiveness. This review examines successful and unsuccessful approaches to confirm key themes related to aid program effectiveness. Additionally, it will explore various organizational strategies and analyze their impact, particularly emphasizing post-COVID interventions. This review is meant to draw projections into the future of the active programs of nonprofit organizations.

This study uses the PRISMA model to systematically review relevant articles from over 70 databases. The paper further discusses the methodology, findings, and conclusions. Ultimately, this research contributes to a better understanding of how aid programs can achieve meaningful outcomes. By bridging theory and practice, this study contributes to

our understanding of foundational interventions for effective aid programs and provides a basis for further related research.

Are there implications for this research that you would like to share?

This study will add to the existing literature and reveal the practices of nonprofits on international aid programs. This systematic review will recommend effective strategies and can serve as a model for other organizations and can serve as a preliminary study for advancing knowledge on sustainability in the nonprofit sector.

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